

Press Release

## heroal at the Fensterbau Frontale 2020

**Focus on solutions for Outdoor Living, entrance doors and pre-fabricated elements**

Verl, January 2020. From 18 to 21 March 2020, heroal will present innovative aluminium system solutions at the trade fair Fensterbau Frontale in Nuremberg. The main focus will be on Outdoor Living, entrance doors and the service range heroal Ready – pre-fabricated, certified elements for roller shutters and sun protection. In the exhibition year 2020 as well, heroal's theme is "SIMPLY BETTER. FUTURE."

### **Additional living space within the meaning of the Outdoor Living trend**

At the Fensterbau Frontale, the patio roof system heroal OR will be officially launched on the German market. The system is characterised by its cubic design and impressive span widths, of up to 7 metres, without the need for centre supports or steel reinforcements. It makes versatile combinations possible thanks to fully integrating sliding door elements and sun protection, and offers an optimised processing.

### **heroal Ready – pre-fabricated elements for rollers shutters and sun protection**

Since 2019, heroal has been offering pre-fabricated elements for roller shutters, sun protection and roller doors within its service range „heroal Ready“. heroal Ready gives fabricators the opportunity to react to market requirements faster, more easily and with greater flexibility by being able to source system goods and pre-fabricated elements from heroal depending on the current demand and individual situation. The service range will be one of our main topics at the fair, including various solutions for roller shutters and sun protection on display.

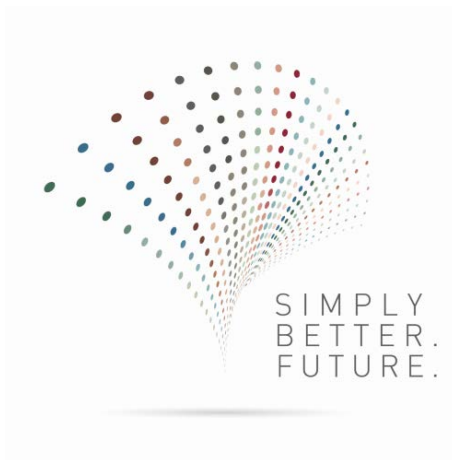
### **Award-winning entrance door system**

Within the industry-exclusive partnership with Les Couleurs® Le Corbusier, heroal has designed the heroal Les Couleurs® Le Corbusier entrance door. Based on the established system heroal D 72, heroal for the first time offers entrance door panels as well. The entrance door heroal Les Couleurs® Le Corbusier combines the best materials, highest functionality and maximum flexibility and, above all, stands out for its modern design in

combination with the unique Le Corbusier range of colours. For even more individual design options, the entrance door is also available in the wide range of RAL chart colours as well as high-quality natural wood and concrete looks. The entrance door has won the German Design Award 2020 in the category „Excellent Product Design“ and can be discovered at the heroal exhibition stand.

Explore our current product highlights at the Fensterbau Frontale. We are looking forward to your visit at our stand 315, hall 7A!

## Pictures



[heroal\_Leitmotiv\_Messe\_EN]

The leading theme of heroal's presence at the trade fair Fensterbau Frontale 2020 is "SIMPLY BETTER. FUTURE.". © heroal



[Architektenhaus\_Le Corbusier\_Haustür-Milieu außen]

The heroal Les Couleurs® Le Corbusier entrance door received the German Design Award 2020 in the category "Excellent Product Design". © heroal



[heroal Ready]

Under the name of „heroal Ready“, heroal offers pre-fabricated elements for roller shutters, sun protection and roller doors. © heroal



[heroal OR\_EFH 01]

Cubic design, impressive span widths and various combinations possible thanks to fully integrating sliding doors and sun protection elements, as well as optimised processing – these are the typical features of the newly developed patio roof system heroal OR. © heroal

## **heroal – the aluminium systems supplier**

As a leading supplier of aluminium systems, heroal develops and produces perfectly coordinated systems for windows, doors, facades, roller shutters, roller doors and sun protection. Folding and sliding shutters, insect protection, terrace roofs and carports round off the product range. By minimising energy consumption during production, maximising energy conservation during usage as well as ensuring optimum profitability during system manufacturing and an increase in the value of the building, heroal system solutions make a significant contribution to sustainable construction.

## **Innovation, service, design, sustainability**

The heroal brand represents system solutions that unite practical innovations, industry-leading service and high-quality design that can be sustainably integrated into any architecture.

Over 800 employees across the company work continually to further develop the systems and optimise the quality of heroal's service and performance.

The heroal brand stands for premium quality made in Germany – certified according to ISO EN 9001. heroal products and systems are produced and assembled exclusively at heroal's German production sites – at its headquarters in Verl and also in Hövelhof.

More information at [www.heroal.com](http://www.heroal.com).

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