

Press release

Digital solutions for greater efficiency in the building industry

heroal is expanding its portfolio with digital solutions for acquisition, fabrication, installation, aftersales and project management.

Verl, January 2025. heroal offers integrated solutions for the building shell as well as the interior and exterior with a perfectly coordinated system portfolio of windows, curtain walls, doors and shading. For the economical and sustainable construction of residential and commercial buildings, heroal is committed to providing system solutions for maximum process and fabrication efficiency as well as a comprehensive 360° service offer along the entire value chain. This offer is complemented by an extensive and continuously expanding portfolio of digital services. From the fast and reliable search for information through to the digital product passport and smart product solutions, heroal is advancing its digitalisation solutions to offer fabricators and planners tangible and measurable added value across all project phases.

heroal Communicator: Save time with the new document search feature

The heroal Communicator is the central online work environment for heroal partners and architects, bundling a range of tools for efficient and interconnected operation. From fast access to information and documents through to planning tools, tender documents, product configuration and ordering, the platform offers comprehensive support along the entire process chain.

The new, optimised document search function makes the targeted search for technical documents and marketing materials even more convenient. New features, such as a history overview, the structured display of results as well as an integrated PDF Reader with enhanced functions enable the precise and fast acquisition of information. Practical tools, such as bookmarks, notes and the preview of hits within documents make the heroal Communicator intuitive to use, helping to save time and tangibly supporting specialist partners in their day-to-day activities.

heroal Business Configurator: Maximum efficiency through connection to LogiKal and Klaes

For optimised order entry and planning certainty, professional customers can use the Business Configurator in the heroal Communicator to quickly and precisely configure individual products, create appropriate offers for customers and submit orders. The Business Configurator's integration in leading industry software such as LogiKal by Orgadata and the Klaes window manufacturing software will further simplify the entire process for fabricators in the future, from planning and costing through to ordering. Automated workflows, such as planning and ordering the partly-integrated VS Z CS sun protection solution or configuring individual roller shutter and sun protection systems, minimise errors and allow the project to progress faster. Fabricators benefit from seamless and efficient processes and enhanced productivity.

picos ID: The digital product passport refined

picos ID offers an innovative solution that turns the digital product passport into a central interface between fabricators, installers and end customers. An intelligent QR code system transparently and digitally links all relevant information about a structural element across the entire life cycle, from production through to completion, installation and maintenance. Product-related data, such as CE documents, are available in real-time and ensure the seamless provision of information. A particular benefit of picos ID is its independence; it is an open system platform that can be flexibly used without the need for other picos products. This allows companies to seamlessly integrate picos ID into existing processes and systems while maintaining maximum flexibility. The optional connection to picos IFS enables efficient installation planning, precise quality controls, structured acceptance and the central management of all service processes. This results in a significant reduction in time and costs that optimises the efficiency of workflows as well as permanently increasing satisfaction across the entire process chain.

heroal smartScan: Digital support for incoming goods

The heroal Communicator's new smartScan function facilitates incoming goods monitoring and provides greater clarity in the warehouse. Specialist partners can use DataMatrix and

QR codes as well as barcodes to quickly and easily access information such as the delivery note and commission directly in the warehouse. Besides this, heroal SmartScan offers flexible export options and can easily be integrated into existing ERP systems thanks to an API. This makes warehouse processes more efficient and seamlessly links digital processes. With heroal smartScan, heroal helps its customers digitalise their warehouse management, creates transparency and supports easier and more efficient everyday operations.

heroal and Beckhoff: Full-service offer for building automation

The importance of smart buildings continues to grow, as they make a key contribution to energy-efficiency by intelligently and proactively controlling the building shell. As a provider of innovative system solutions for windows, doors, curtain walls and shading, heroal operates at the interface to building automation. heroal helps professional customers enjoy the benefits of intelligent curtain wall solutions that meet the highest standards of energy-efficiency, comfort and security with a comprehensive full-service offer. For these kinds of projects, heroal works together with strong partners like Beckhoff Automation and Elektro Beckhoff to offer an unmatched portfolio of solutions for investors, architects, planners and fabricators. The offer, specifically tailored to the project business, enables heroal products to be flexibly integrated into the building technology. This offer supports all phases of modern building projects, from consultation and tendering through to implementation, commissioning and maintenance. This ensures that all components are perfectly coordinated as well as achieving maximum functionality and efficiency. The full-service offer encompasses fast plug & play solutions for shading as well as individual all-in-one solutions for seamless integration into the building automation.

Images



[heroyal_picos ID_digitaler Produktpass]

With picos ID, heroyal makes the digital product passport the central interface between fabricators, installers and end customers to ensure greater transparency and efficiency across a structural element's entire life cycle. © heroyal



[heroyal_smart Scan_Wareneingangskontrolle]

The heroyal Communicator's new smartScan function facilitates incoming goods monitoring, provides greater clarity in the warehouse and make everyday activities easier and more efficient. © heroyal



[heroal_VS Z_S 77 SL_Beckhoff Gebäudeautomation]

The partnership between heroal and Beckhoff Automation as well as Elektro Beckhoff allows heroal products to be flexibly integrated into the building technology and supports all phases of modern building projects. © heroal

heroal – the aluminium systems supplier

As a manufacturer of aluminium system solutions for roller shutters, sun protection, roller doors, windows, doors, sliding doors, curtain walls and patio roofs, heroal is one of the international market leaders. Founded in 1874, the family company employs around 900 people at its headquarters in Verl, Germany, and locations in France, the Netherlands and the Czech Republic, and is involved in the construction of sustainable buildings in residential and commercial construction projects worldwide. heroal focuses on innovative and high-quality systems for fabricators, architects, planners, investors and building owners. heroal products are characterised by first-class quality, industry-leading customisation options and consulting and services in every phase of the building lifecycle. heroal systems are developed and manufactured in Germany.

More information is available at www.heroal.com.

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